

<b>DECISION-MAKER:</b>	<b>Health and Wellbeing Board</b>		
<b>SUBJECT:</b>	Behaviour Change Update		
<b>DATE OF DECISION:</b>	25 <sup>th</sup> January 2017		
<b>REPORT OF:</b>	Director of Quality and Integration		
<b><u>CONTACT DETAILS</u></b>			
<b>AUTHOR:</b>	<b>Name:</b>	<b>Chrissie Dawson</b>	<b>Tel:</b> <b>023 80296049</b>
	<b>E-mail:</b>	<b>Chrissie.dawson@southamptoncityccg.nhs.uk</b>	
<b>Director</b>	<b>Name:</b>	<b>Stephanie Ramsey</b>	<b>Tel:</b> <b>023 80296923</b>
	<b>E-mail:</b>	<b>Stephanie.ramsey@southamptoncityccg.nhs.uk</b>	
<b>STATEMENT OF CONFIDENTIALITY</b>			
None			
<b>BRIEF SUMMARY</b>			
This paper provides an update of the procurement of a new Public Health Grant funded Integrated Behaviour Change Service in Southampton.			
<b>RECOMMENDATIONS:</b>			
	(i)	To receive an update on progress relating to the award of the Behaviour Change Service in Southampton	
	(ii)	To support the mobilisation and implementation of the Behaviour Change Service	
<b>REASONS FOR REPORT RECOMMENDATIONS</b>			
1.	The HWB is a statutory body with responsibility for health therefore may find oversight of this document useful and should be used as relevant by the HWB to inform its future work.		
<b>ALTERNATIVE OPTIONS CONSIDERED AND REJECTED</b>			
2.	There are no alternative options the award of this tender meets EU regulations.		
<b>DETAIL (Including consultation carried out)</b>			
3.	It is well documented that the health of people in Southampton is generally worse than the England average (Health Profile 2015). Deprivation is higher than average and about 23.5% (9,800) children live in poverty. Life expectancy for men is lower than the England average and is 8.3 years lower for men and 4.9 years lower for women in the most deprived areas of Southampton than in the least deprived areas. In Year 6, 21.8% (427) of children are classified as obese, worse than the average for England, and 24.1% of adults are classified as obese. The rate of alcohol related harm hospital stays is worse than the average for England. Smoking rates are higher as is the rate of smoking related deaths. This briefing is to update the Health & Wellbeing Board on the progress of the procurement and award of		

	a new Public Health Grant funded Integrated Behaviour Change Service to address these issues.
4.	A commissioning review undertaken of existing services by Public Health and ICU Commissioners showed that outcomes are limited in some areas and that commissioning across a range of small contracts is not the most efficient method of procurement. This supported the decision to recommission health improvement services to achieve an improved return on investment with a focus on evidence based approaches.
5.	Benchmarking of services and initiatives from outside the area; Dorset, Birmingham, Gloucestershire, Suffolk, Stafford and Portsmouth, plus a series of stakeholder engagement events followed in the spring and summer to gain an understanding of views on health and wellbeing. The feedback and insight informed by best practice, determined the model of service required for Southampton.
6.	<p>The new service will play a key role in supporting health improvement and behaviour change across Southampton's health and care system. It will also support the delivery of Southampton's Health &amp; Wellbeing Strategy to in reducing health inequalities across the city. It was clear from the feedback and the review that to achieve the strategic aims, the emphasis of the new Behaviour Change Service needs to have the following emphasis:</p> <ul style="list-style-type: none"> <li>• An identifiable clear consistent model of service delivery</li> <li>• Careful targeting and reach into more deprived communities, families and individuals to allow more control over lifestyle whilst taking into consideration the wider determinants of health that impact well-being</li> <li>• Reduction in health inequalities</li> <li>• Utilisation of a range of different platforms: social media, online, digital, face to face, groups</li> <li>• Widening the scope of Making Every Contact Count (MECC)</li> <li>• Outreach and development of health communities and settings</li> <li>• Training and capacity development including accredited training for staff and volunteers</li> <li>• Specialist Behaviour Change support</li> <li>• Partnership working to support the delivery of relevant national strategies</li> <li>• Workforce Development/Employment</li> </ul>
7.	A collaborative formed with SCA, NHS Solent and Southampton Voluntary Services have been awarded the contract for the new Behaviour Change Service and a Behaviour Change Implementation group has been convened to oversee and drive the mobilisation of the new Southampton Integrated Health Improvement and Behaviour Change Service.
8.	ICU commissioners and Public Health have met with the new provider (without prejudice) to ensure the transition and commencement of the new service on 1 April 2017.

<b>RESOURCE IMPLICATIONS</b>	
<b><u>Capital/Revenue</u></b>	
9.	None
<b><u>Property/Other</u></b>	
10.	None
<b>LEGAL IMPLICATIONS</b>	
<b><u>Statutory power to undertake proposals in the report:</u></b>	
11.	None, see below.
<b><u>Other Legal Implications:</u></b>	
12.	Capita continue to liaise with SCC Legal Department to progress the formal contract. SCA have declared the Certificate of Liability Insurance will be provided as per the levels required in the tender documents.
<b>POLICY FRAMEWORK IMPLICATIONS</b>	
13.	None
<b>KEY DECISION?</b>	No
<b>WARDS/COMMUNITIES AFFECTED:</b>	
<b><u>SUPPORTING DOCUMENTATION</u></b>	
<b>Appendices</b>	
1.	Behaviour Change Implementation Group Terms of Reference
<b>Documents In Members' Rooms</b>	
1.	None
<b>Equality Impact Assessment</b>	
Do the implications/subject of the report require an Equality Impact Assessment (EIA) to be carried out.	No
<b>Privacy Impact Assessment</b>	
Do the implications/subject of the report require a Privacy Impact Assessment (PIA) to be carried out.	No
<b>Other Background Documents</b>	
<b>Equality Impact Assessment and Other Background documents available for inspection at:</b>	
Title of Background Paper(s)	Relevant Paragraph of the Access to Information Procedure Rules / Schedule 12A allowing document to be Exempt/Confidential (if applicable)
1.	None

